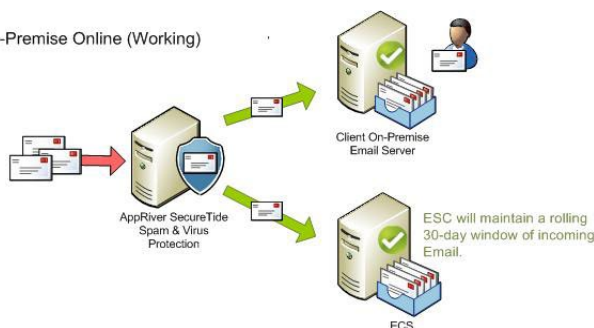


# Email Continuity Service

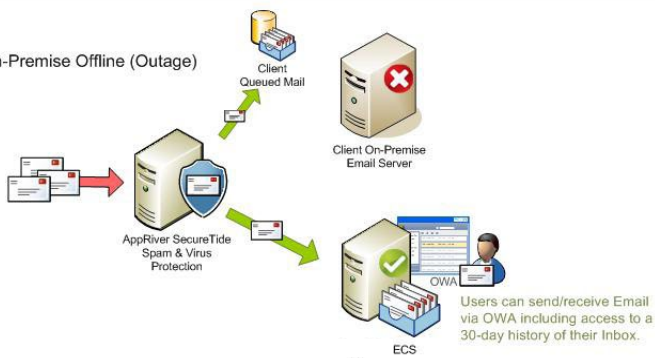
Email is an integral part of doing business today. Communication via email impacts productivity, revenue, customer relations, and business operations as powerfully as telephone conversations, fax transmittals and post office deliveries. It is often the primary tool used to negotiate deals, aid clients, manage employees, and secure vendors. Yet, businesses often overlook the importance of ever-on email systems until it is too late. Don't risk email loss. Sign up for a free trial.

## How Does It Work?

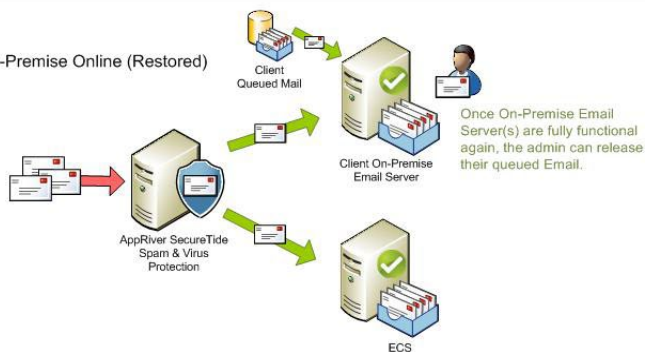
### 1 On-Premise Online (Working)



### 2 On-Premise Offline (Outage)



### 3 On-Premise Online (Restored)



## Benefits:

- Simple to launch, easy to use
- No onsite hardware or software required
- Affordable for businesses of all sizes
- Always on, instantly available
- No "bounced" messages

## Causes of Email Downtime:

### Planned Email Outages

- Email platform upgrade or migration
- Data center or office move
- Planned power outage
- System maintenance
- Required patch management
- Disaster recovery testing

### Unplanned Email Outages

- Connectivity Losses
- LAN or WAN outages
- Database Corruption
- Natural Disasters
- Hardware Server Failure